

Quality Agreement and award of a Quality Label to enterprises within the jurisdiction of the Samaria National Park Management Body (SNP-MB)

Samaria National Park Management Body (SNP-MB) with the financing from the Green Fund has conducted a comprehensive study on the introduction of **quality agreement** and on the subsequent the award of a **quality label** to enterprises operating within its jurisdiction. For a brief presentation click here: <http://www.samaria.gr/quality-certification/summary/>

Collaborating enterprises are awarded one of the quality labels among the three categories listed below according to the amount of the criteria each of them meets:



Green Agrimi¹, for full coverage of criteria



Yellow Agrimi, for superior coverage of criteria



White Agrimi, for adequate coverage of criteria

Following relevant publications, information events and direct contact with enterprises operating within the Management Body's jurisdiction, the first ten quality labels were awarded to the following enterprises:



Hotel Enterprises, Single-Member LLC, Apartment Rentals, «**MONASTERY estate**», Moni Village, Sougia, Chania, (www.monasteryestate.com)



Kazalakis Polichronis, Tourist Accommodation «**Omalos Village**», Omalos, Chania, (www.omalosvillage.gr)



Kazalakis Emmanouil, Cafe - Restaurant «**Elliniko**», Omalos Chania



Trilirakis Stilianos, Gastronomy Centre Cretan Diet «**NTOUNIAS**», Drakona Keramion, Chania, (www.ntounias.gr)



Kalogridakis Michail, Cultivation & Wholesale of Aromatic Plants, Omalos, Chania

¹ Argimi, is the local name of the Cretan wild goat *Capra aegagrus cretica*



Chloe Chavre & Co. L.P., Tourist Company — Active Holidays in Greece
«**Alpine Travel**», 2nd pas. Akrotiriou Str., Pithari, Chania, (www.alpine.gr)



«**Natour Lab**» - Social Cooperative Enterprise (**SCE**), Provision of Ecotourism Services– Gastronomic – Trekking – Cultural Tourism, Xanthoudidou 25, Chania, (www.natour-lab.gr)



Development Enterprise of Lakkoi - Omalos S.A., Restaurant Cafe
«**Xyloskalo**», Omalos, Chania, (www.omalos.com)



Development Enterprise of Lakkoi - Omalos S.A., Traditional Homes
«**Agriorodo**», Omalos, Chania, (www.omalos.com)



Development Enterprise of Lakkoi - Omalos S.A., Chow Hall, Omalos, Chania,
(www.omalos.com)



Eleni Chereti – General Tourism Office – «**Greentour**», Giampoudaki 11-17, Rethymno (www.greentour.gr)

Search for the above enterprises, for which SNP-MB guarantees the quality of provided services and/or products according to the criteria set². The SNP-MB has developed relationships with the above certified enterprises, aiming at their continuous improvement and their possible integration into a higher category. Furthermore SNP-MB is in a continuous communication process with new enterprises for accession. In this procedure any input, feedback, comment or complaint is more than welcome.

** Quality label of the Samaria National Park Management Body is not a substitute for legal authorizations.*

² The list of criteria per enterprise category is currently available only in Greek. Please contact us at info@samaria.gr for questions or a provisory translation of the relevant criteria list.